

## City of Austin Evaluation of Hispanic Quality of Life Initiative Recommendations

Department	Action Requested	FY15 Funding Needed	FY16 Budget
<b>From Commissioner Rodriguez</b>			
EGRSO	EGRSO should provide technical assistance in providing a feasibility study on forming a community economic development corporation. EGRSO will work with the H/LQL to establish goals, projects, streams of capital from the public and private sector, development and management considerations. Established consultants from other successful community economic development corporations should be consulted. The end result of the feasibility study should determine: (1) Key attributes: what it takes to be successful; (2) evaluation of what makes sense; (3) understanding the development steps; (4) operations/managment understanding; and (5) financing resources.	\$175,000	To Be Determined based on feasibility study
City Council	The COA should form a Minimum Wage Working Group composed of City representatives and broad group of stakeholders (labor, business, small business, and others). The Task Force's primary goal is to create a plan to implement short- and long- term pay increases for minimum wage workers and those employees whose salaries rely primarily on tips. The diverse group of labor, business and civic leaders will run an inclusive process to determine the right increase to the minimum wage that ensures every Austinite earns a living that provides an opportunity to the middle class.	\$350,000	To Be Determined
Finance	The MACC property is located within the boundaries of the Waller Creek Tax Increment Financing (TIF) Zone Number 17. However, the current financing plan and associated revenue projections for the TIF produce only enough funding to meet the required costs of the Waller Creek Tunnel. There is no excess funding available for other needs. In addition, the TIF was established, and supported accordingly by Travis County, to fund only the Waller Creek Tunnel. If there was excess funding available, an amendment to the project and financing plan for the TIF would be required. Such an amendment must meet the requirements and limitations of applicable State law and follow various procedural requirements. Growth in expected future values should be reviewed to determine if there are opportunities for the COA to consider improvements to the MACC as a part of the TIF Zone Number 17. Additionally, other financing mechanisms should be explored to complete the MACC building program and enhance the MACC's sustainability.	Assigned staff	N/A
Finance	The Serie Project is one of the longest and most successful Latino art projects. A feasibility study is proposed to determine how to sustain the project upon the death of its founder. One idea is to expand the project and incorporate a program to mentor at-risk youth in screen printing art, digital art, and entrepreneurial activities to market the student artwork. The target areas are the 78741 and 78744 zip codes that contain the highest level of youth delinquency.	\$25,000	To Be Determined

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HHSD	Hispanic/Latino health is often shaped by factors such as language/cultural barriers, lack of access to preventive care, and the lack of health insurance. Some of the leading causes of illness and death among Hispanics, which include heart disease, cancer, unintentional injuries (accidents), stroke, and diabetes. Some other health conditions and risk factors that significantly affect Hispanics are: asthma, chronic obstructive pulmonary disease, HIV/AIDS, obesity, suicide, and liver disease. A Latino Chronic Care initiative is proposed to be created to be located in the HHSD similar to the African American chronic care program currently residing in the HHSD. Start up funding in the amount of \$1,500,000 is proposed in the first year. Funding will also assist community based health promotion activities for preventive care.	\$1,500,000	\$1,500,000
City Council	The next enrollment round of the Affordable Care Act's Insurance Marketplace starts November 15, 2014 through February 15, 2015. The Federal government did not fund any navigators to assist consumers through outreach, education, and enrollment in the last insurance enrollment round. The City of Austin and Travis County also did not fund any navigators to assist the uninsured in enrolling in affordable insurance. Funding of \$1,000,000 will fund a modest effort to provide outreach, education, and enrollment services targeted to the City's uninsured at 100% to 250% of the Federal Poverty Level.	\$1,000,000	\$1,000,000
Total		\$3,050,000	\$2,500,000